

## TWIG™ launches TWIG Protector

Next generation, location-centric, personal protection device comes to market

GeoSentric Oyj's (NASDAQ OMX: GEO1V), TWIG business unit, today announced the launch of its next generation, GPS/GSM personal protection device - The TWIG Protector.

Created to protect lone workers, the vulnerable and those needing access to emergency care, the TWIG Protector is shock and water resistant, light and extremely easy to use. In addition it can communicate with all TWIG™ devices and support systems using both SMS and GPRS Mobile Phone Telematics Protocol. When operated in conjunction with the TWIG WebFinder ([www.twigworld.com](http://www.twigworld.com)), the TWIG Protector provides a fully integrated, mobile communications and protection solution, that can be used anywhere in the world.

"The TWIG Protector can be used straight out of the box, offering immediate protection and peace of mind to the owner and care worker. The discreet nature of the device coupled with the ability to monitor a situation remotely through the TWIG web-top service, allows those under our protection to feel safe and secure in the knowledge that when the alarm on their TWIG Protector is activated, help can be there in a matter of minutes, rather than hours." said Tomi Raita, MD of TWIG.

The TWIG Protector is being sold both directly to companies and government organisations and via third party distributors and retailers, including mobile network operators and medical and care safety equipment manufactures.

The TWIG Protector device is small (18mm x 45mm x 94mm), light (approx. 90g including battery) simple, safe, robust (ATEX-approved for use in potentially explosive situations) and very easy to use. Comprising a dedicated ergonomic SOS button, a power On/Off button, four pre-programmed quick dialing buttons, an answer / End call button and a display for device and operation status, the TWIG Protector is a Tri-band GSM (900/1800/1900) unit with built-in GSM and GPS antennas and can operate at temperatures ranging from minus 20°C to 50°C.

Ideally suited for protecting lone workers, the TWIG Protector's built-in, Man-Down-Alert functionality incorporates user-operated and automated alarm and emergency messaging services. In the case of a fall or non-movement, a call to predefined numbers alerts emergency rescue services, with accelerometer functionality within the device, automatically transmitting the location of the device.

In the case of personal protection, the TWIG Protector's panic button can be pressed and information on the position, direction and movement of the device is sent to a pre-defined telephone number establishing communication with rescue, security and/or care services.

For those requiring long-term care, the TWIG Protector in conjunction with a wristband and home docking unit, offers a fully operational home care system. The alarm button within the device can be activated with a voice call and/or panic button, alerting a care centre or emergency service to track and trace the device in the shortest time possible.

For care-workers, friends and families of those requiring long term care, the TWIG WebFinder offers peace of mind by providing real time information, such as status and location of loved ones in possession of a TWIG Protector, wherever they are in the world.

### About GeoSentric Oyj (TWIG™)

Based in Salo, Finland, GeoSentric operates offices in North America, Europe and Asia Pacific. GeoSentric is listed on the Nordic Exchange (NASDAQ OMX: GEO1V). The GeoSentric business unit, TWIG™ is a leading provider of mobile telematics for saving lives, securing assets and

improving field management. TWIG business solutions, comprising mobile devices and software, are scalable and easy to deploy. For more information, visit [www.twigworld.com](http://www.twigworld.com) and [www.geosentric.com](http://www.geosentric.com)

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Contact for Press:

Melissa Lehrer

CCgroup,

Tel: +44 118 920 7650,

E-mail: [TWIG@the-CC-group.com](mailto:TWIG@the-CC-group.com)